

WE ARE EMILY CARR UNIVERSITY

**OUR PURPOSE IS
TO TRANSFORM
CREATIVITY
INTO AN INFINITE
SPECTRUM OF
POSSIBILITIES
FOR OUR WORLD.**

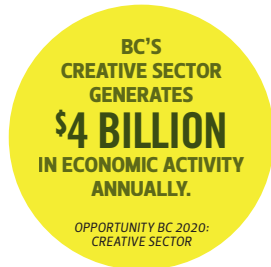
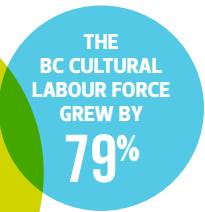
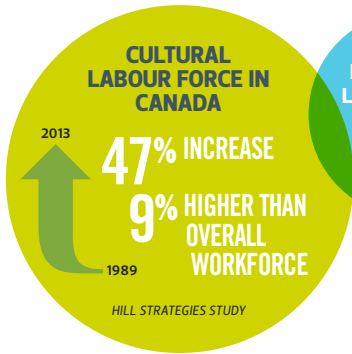


emily carr
university of art + design

UNDERGRADUATE STUDIES · GRADUATE STUDIES · RESEARCH
PREPARATORY AND CERTIFICATE PROGRAMS · LIFELONG LEARNING

WE'RE BUILDING A NEW CAMPUS AT GREAT NORTHERN WAY.

Our University is responding to growth in Canada's creative and cultural economy. This new campus will inspire the transformation of Vancouver's newest and most concentrated social-cultural district.



"Emily Carr's Great Northern Way Campus will be at the centre of a new social, cultural, educational, entertainment and economic engine for BC."

RON BURNETT
PRESIDENT + VICE-CHANCELLOR, EMILY CARR UNIVERSITY

TIMELINE



EVERY STUDENT HAS THE POTENTIAL TO SHAPE OUR FUTURE.

INSPIRED + ENTREPRENEURIAL

Our Alumni Leading BC's Creative Sector and Economy



DOUGLAS COUPLAND
Writer, Cultural Commentator, Designer, Artist, '84
Royal Canadian Academy of Arts



MARTHA STURDY
Martha Sturdy Home | Art Designer/Sculptor, '78
Governor General's Golden Jubilee Medal



GIANT ANT MEDIA
Creative Agency. Jay Grandin, '04 and Leah Nelson, '06
TED's Ads Worth Spreading Nominee



PROPELLOR DESIGN
Multi-disciplinary Design Studio
Toby Barratt and Nick Rust, '96
Pamela Goddard, '98,
BC Creative Achievement Award



SIMON CHANG
Simon Chang Concepts Inc.
Fashion Designer and Philanthropist, '71
Order of Canada



SMASHLAB
Digital Agency
Eric Karjaluo, '95
Time Magazine's Design 100



DDB (formerly Palmer Jarvis)
Creative Agency
Frank Palmer, '65
Canadian Marketing Hall of Legends



BRIAN JUNGEN
Aboriginal Visual Artist, '92
Iskowitz Prize

OPPORTUNITY + IMPACT

STRONG EMPLOYMENT

92%

OF ALUMNI ARE CURRENTLY EMPLOYED

29%

OF ALUMNI ARE SELF-EMPLOYED

The majority of participants in a 2012 study are recent graduates (graduated less than five years ago).

BROAD APPLICATIONS

3 IN 5

ALUMNI CONTRIBUTE TO THE CREATIVE SECTOR AND ECONOMY

2 IN 5

ALUMNI APPLY THEIR SKILLS IN FIELDS SUCH AS BUSINESS, EDUCATION AND NON-PROFIT

ALUMNI JOB TITLES INCLUDE

VIDEOGRAPHER · PRODUCTION DESIGNER · DIRECTOR OF MEDIA · CREATIVE DIRECTOR · ART DIRECTOR · ARTIST + ART THERAPIST · 3D ARTIST · ILLUSTRATOR · VFX COORDINATOR · BRAND STRATEGIST · GRAPHIC DESIGNER · UI ENGINEER · CURATOR · INDUSTRIAL DESIGNER · UNIVERSITY INSTRUCTOR · ANIMATOR

ENTREPRENEURIAL OPPORTUNITIES

30 BC Based Alumni Companies and their annual economic contribution:

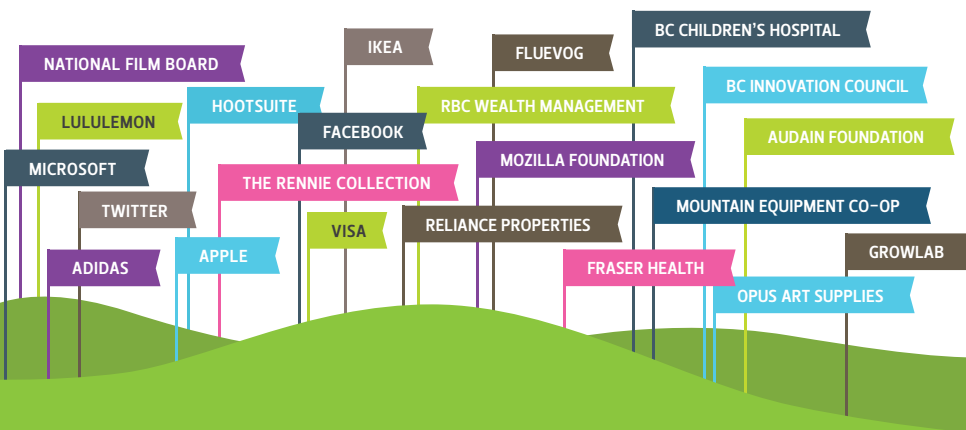
HANGAR 18 · FREE AGENCY CREATIVE · WORKING FORMAT · MOD7 · HERRAINCO BRAND STRATEGY · SEVEN25 · GIANT ANT MEDIA · METAFORM · DDB CANADA · KELLY DECK DESIGN · ION BRANDING · MARTHA STURDY · SMASHLAB · COLLAGE COLLAGE · STRAIGHT LINE DESIGN · PROPELLOR DESIGN

ANNUAL ECONOMIC CONTRIBUTION

\$54 MILLION
IN REVENUE

INDUSTRY + COMMUNITY

Emily Carr Collaborates with Dynamic Co-ops, Employers + Partners





CREATIVITY IS OUR GREATEST NATURAL RESOURCE.

Our community is at the forefront of creativity. We are internationally award-winning thought leaders, artists and innovators. Together we inspire our highest creative and intellectual selves through practice, research, technology and scholarship. Join now, build with us and support our new campus vision. thebigidea.ecuad.ca

THE BIG IDEA
emily carr | capital campaign
university of art + design